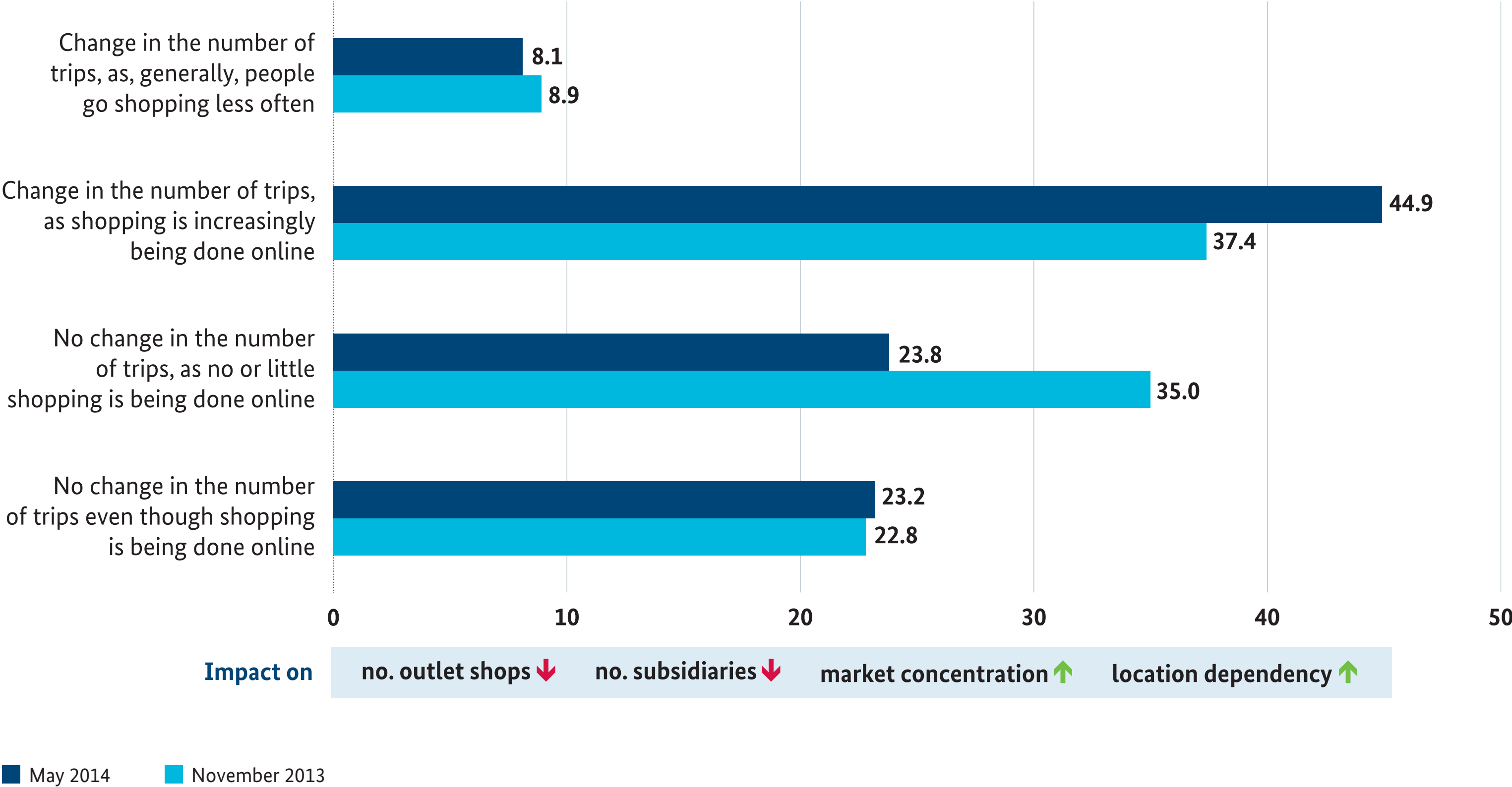


# Changes in consumer footfall

Impact that e-commerce is having on how often consumers travel to inner cities in per cent



Source: IFH Köln, CSR-Tracker, November 2013, population-representative online survey.