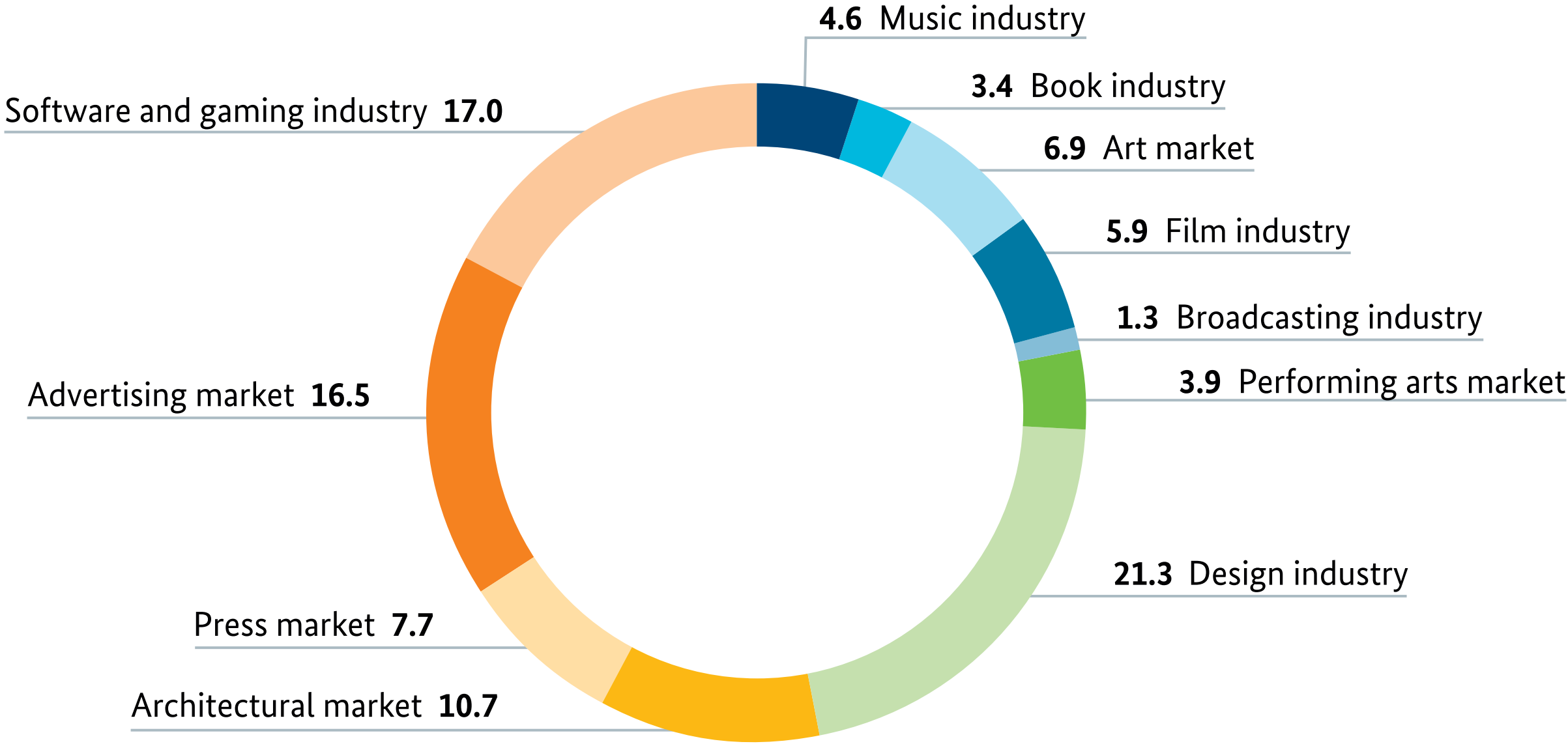


Startups in the cultural and creative industries in Germany in 2014, per segment (in per cent)



Aid to interpretation: At 21.3 per cent, the design industry accounted for the most startups in the cultural and creative industries in 2014.

Source: ZEW, Mannheimer Unternehmenspanel