



Federal Ministry
for Economic Affairs
and Energy

Start-up Night! Africa 2018

20 March 2018



#startupnight



Programme

Moderation: Judith Helfmann-Hundack, German–African Business Association

**from 5.00 p.m.
onwards**

Admission / Networking

6.00 p.m. - 6.10 p.m.

Greeting

Dr. Andreas Goerdeler

Deputy Director General

Digital Agenda for Germany and Europe

Federal Ministry for Economic Affairs and Energy

6.10 p.m. - 6.25 p.m.

Panel discussion

Melanie Hawken, Founder and CEO Lionesses of Africa

Christoph Kannengießer, Chief Executive German-African
Business Association

Dr. Volker Treier, Deputy General Manager DIHK

6.25 p.m. - 6.50 p.m.

1st pitch round: African start-up enterprises offering creative solutions for the German market

- **Dorcas Muthoni**, OPENWORLD LTD (Kenia)
www.openbusiness.co.ke
- **Emmanuel Mbalam**, flippify (Ghana)
www.getflippify.com
- **Prince Agbata**, Coliba (Ghana)
www.coliba.me
- **Mohamed Dhaouafi**, CURE startup (Tunisia)
www.dhaouafimed.wixsite.com/curetunisie
- **Jacqueline Rogers**, My Pregnancy Journey (South Africa)

Questions from the audience

6.50 p.m. - 7.15 p.m.

2nd pitch round: German start-up enterprises that have developed interesting business models for Africa

- **Sabine Kroh**, call a midwife GmbH
www.call-a-midwife.de
- **Nicolas Lohr**, eFarm GmbH & Co. KG
www.e-farm.com
- **Dr. Abdur Rahim**, WAZIUP / WAZIFARM from Innotec21 GmbH
www.waziup.io
- **Purnima Kumar**, Mobisol GmbH
www.plugintheworld.com
- **Jochen Baumeister**, Urban Change Lab GmbH
www.urbanchangelab.com

Questions from the audience

7.15 p.m. - 7.30 p.m.

3rd pitch round: Investors for Africa

- **Deutsche Investitions- und Entwicklungsgesellschaft mbH**
Jana Lessenich
- **GreenTec Capital Partners**
Erick Yong, Thomas Festerling

Questions from the audience

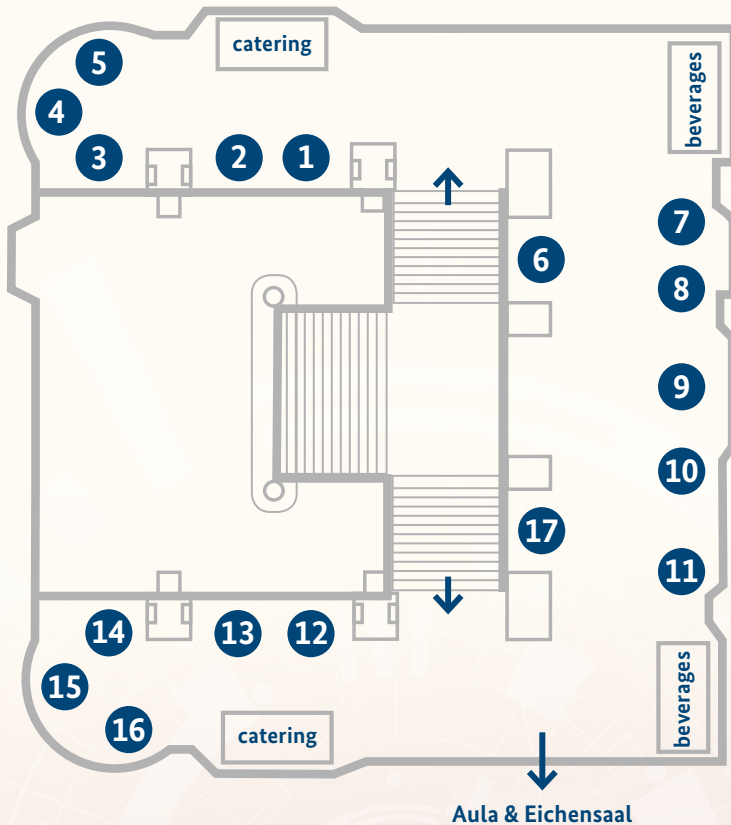
7.30 p.m. - 7.35 p.m.

Wrap-up by the moderator

from 7.35 p.m.
onwards

Networking and Poster-Session

Poster Session – Vestibule



- | | |
|-----------------------------------|--|
| 1 AFROLYNK | 10 Airbus BizLab |
| 2 enpact e. V. | 11 Merck KGaA |
| 3 afringa | 12 DroneMasters / laf.li digital GmbH |
| 4 SEG Sonnenrepublik Energie GmbH | 13 idego |
| 5 Solarkiosk | 14 Q-lipay |
| 6 Lionesses of Africa | 15 ibes AG |
| 7 Germany Trade & Invest (GTAI) | 16 Bayer Cares Foundation |
| 8 de:hub Initiative | 17 German-African Business Association |
| 9 B. Braun Accelerator | |

Partners



The **German–African Business Association** (Afrika-Verein der deutschen Wirtschaft e.V.) is the foreign trade association representing German companies and institutions with an interest in Africa. Through its well-established networks, the Association promotes exchange between German and African representatives from both business and politics. In doing so, the Association advocates a new conception of Africa in Germany: Africa as a continent of opportunity.

The Association provides information about countries and markets and represents the interests of its more than 500 members nationally and internationally with respect to political, economic and media issues. The Association positions itself as a competent contact point and contributes actively through political dialogue to setting the stage for the successful involvement of German business in Africa.



The **Lionesses of Africa** community is about connecting, showcasing businesses, sharing information and advice, opening up opportunities for collaboration, and creating discussion on some of the biggest challenges facing women entrepreneurs in Africa.

Partners



Deutscher Industrie- und
Handelskammertag

The network of **German Chambers of Commerce Abroad** (AHKs), which consists of bilateral chambers of commerce abroad, delegations and representatives of German business, advises, consults and represents German companies worldwide that wish to develop or expand their business activities abroad. The AHKs are institutions of German foreign trade promotion. The Association of German Chambers of Commerce e. V. (DIHK) continuously coordinates and develops the network of German Chambers of Commerce Abroad. They are co-funded by the Federal Ministry for Economic Affairs and Energy (BMWi).

The AHKs represent German business interests in 130 locations in 90 countries, among them 12 African nations. They are membership organizations with approximately 48,000 membership companies worldwide. At the same time, the German Chambers of Commerce Abroad represent links between cultures. They are at home in two mentalities and in numerous languages. They have served as reliable partners for companies in their activities abroad for over 120 years.

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