

# HEALTH – MADE IN GERMANY

International  
Markets



Health  
made in Germany

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## ARE YOU LOOKING FOR

- Information about health care products and services in Germany
- German B2B partners for supplying or distributing new products
- Events in Germany or in your home country to expand your network?

**Health – Made in Germany** is where partners from abroad should look first to discover how to gain access to and benefit from Germany's long commitment to innovation, quality and reliability in health care.

Initiated by the German Federal Ministry of Economics and Technology, **Health – Made in Germany** will ensure you know about trade missions, can find B2B partners in Germany and learn more about the many markets Germany operates in.



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## GERMAN COMPANIES OFFER YOU

- A full range of innovative, high quality and reliable health care products and services.

Find out more at [www.Health-made-in-Germany-de](http://www.Health-made-in-Germany-de).

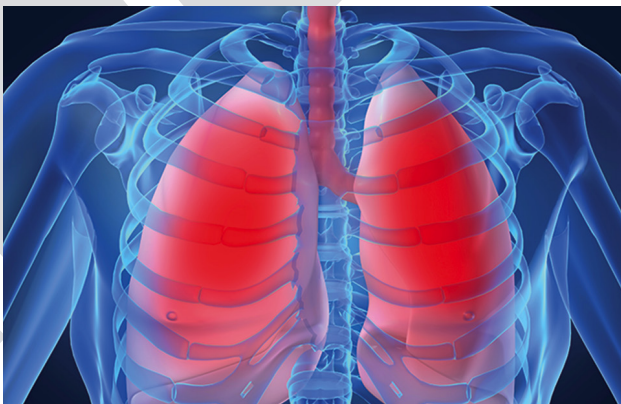
# HEALTH CARE PRODUCTS FROM GERMANY

**The German health care system's innovations set world standards. This can be attributed to constant investment and promotion of research and development.**

- 57 patent applications were filed per 100,000 inhabitants in 2012, making Germany the European leader. Worldwide, only Japan and the USA surpass Germany.
- Some EUR 74.6 billion were invested in R&D in Germany in 2011.

Germany is home to a number of globally-known research institutions. Among them are:

- Helmholtz Association of German Research Centres, including a Dementia Research Centre
- The Fraunhofer Institutes, including the Institute of Biomedical Technology
- Robert-Koch Institute (RKI)
- Paul-Ehrlich Institute (PEI)
- Leibniz-Institutes, including the German Diabetes Centre





## HIGH QUALITY

**Germany is a global player in terms of quality. The tradition of high quality is based on a drive to innovate and continuous improvement of products and services.**

- Germany is home to well-established, traditional companies with global reputations for quality in health care.
- Quality in the health care system is enhanced continuously through traditional cycles of product improvement and innovation. German health care goods and services keep getting better and better and are in demand worldwide.
- German universities offer a full range of studies and have highly qualified teaching staff in the fields of health and life sciences as well as medicine.

## SAFE AND RELIABLE

**Germany is always a step ahead when it comes to safety standards.**

- Numerous institutions including the Medical Standards Committee (NAMed) in DIN e.V., TÜV, BfArM and PEI oversee the safety and reliability of products "Made in Germany".

# GET IN TOUCH

## THERE IS PLENTY OF SUPPORT AVAILABLE

- [www.health-made-in-germany.de](http://www.health-made-in-germany.de) provides information, links partners, and paves the way for Germany to apply its extensive health care experience to serving people abroad. That's the place to start looking for the latest information about Germany's health care industry and what it can do for you.
- The E-Trade Center enables both German and foreign companies to showcase and publish news about their products and services on the Internet and to find products, services or technologies they need. [www.e-trade-center.com](http://www.e-trade-center.com)
- As the central organization of the German trade fair industry, AUMA supports German trade fairs at home and abroad. [www.auma.de](http://www.auma.de)
- Germany Trade and Invest, the foreign trade and inward investment agency of the Federal Republic of Germany, promotes Germany as a business and technology location, supports companies based in Germany with global market information and informs and advises international companies setting up business in Germany. [www.gtai.com](http://www.gtai.com)
- The German Chambers of Commerce abroad, the AHKs, are located in all countries of particular interest for German industry and commerce. They provide a full range of services to support German and local companies in their business undertakings. [www.ahk.de](http://www.ahk.de)
- The German Business Portal is the central contact platform that directs all inquiries about Germany through the right channels – a service for foreign companies interested in the German market. [www.german-business-portal.info](http://www.german-business-portal.info)

## DID YOU KNOW...?

Germany has delivered operating tables to some of the world's most unique and remote places, such as the Kazakh space center, Antarctica or to ships on the high seas.

Germany leads Europe in the field of biopharmaceuticals. As a global player, it is second only to the United States.

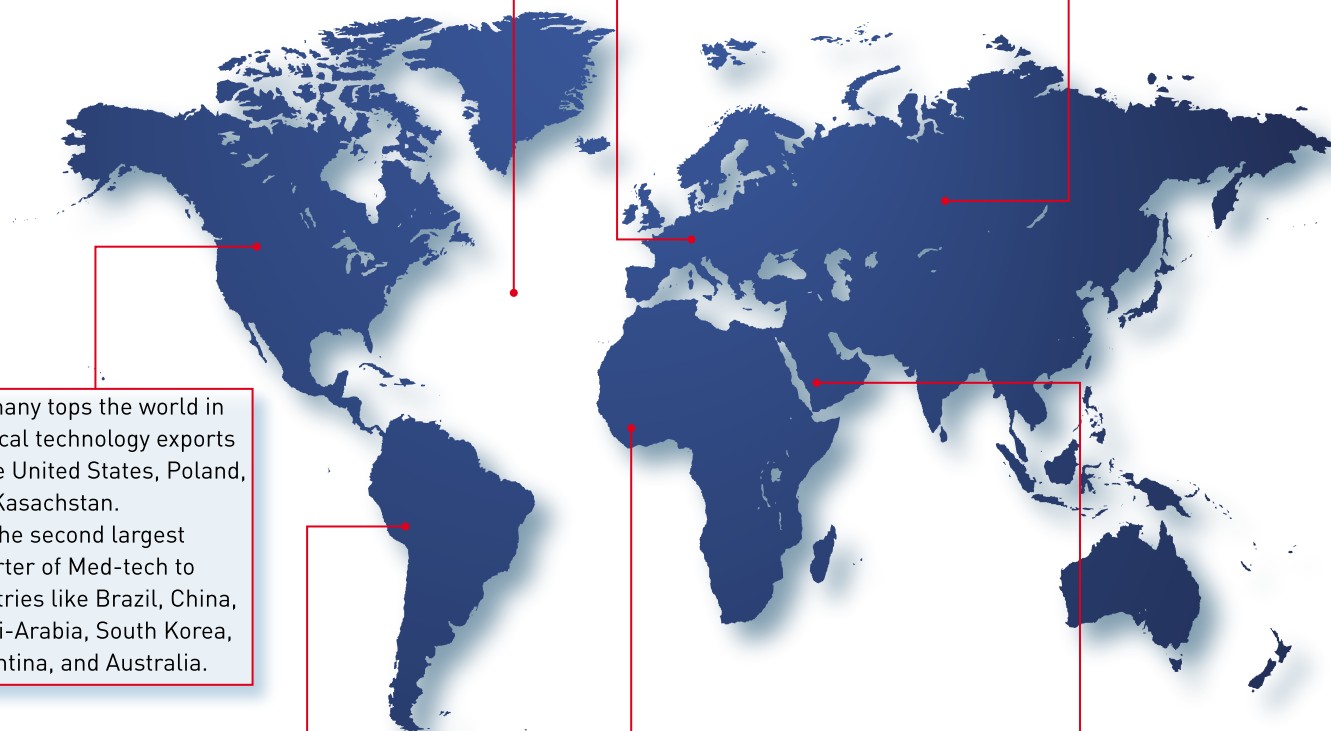
A German company developed hip implants for the Asian market that were specifically adapted to the anatomy of Asians. More than twenty years after implantation, 95 % of them are still working.

Germany tops the world in medical technology exports to the United States, Poland, and Kazakhstan. It is the second largest exporter of Med-tech to countries like Brazil, China, Saudi-Arabia, South Korea, Argentina, and Australia.

Germany developed a neonatal intensive care ventilator that is being used to support the lives of premature infants in 157 countries – from Greenland to Peru.

A German company exported and set up a complete hospital and laboratory, including medical technology in Nigeria. It also trained staff on site.

A German university hospital has advised the Yemeni government on building and operating a new 400-bed hospital.



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## **Get in touch:**

Our website features news, information, and the latest on exhibitions, trade missions, as well as news about Germany's health care sector.

For further information visit  
**[www.health-made-in-germany.de](http://www.health-made-in-germany.de)**

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